

A Database of Opt-in email Consumers

Opt-in email Consumers.

Nextmark ID	169921
SRDS ID	863778-000
mln ID	M115490

DESCRIPTION

A Database of Opt-in email Consumers identifies online consumers that have specifically opted-in to receive promotions from third party marketers. This database provides the ideal demographics and lifestyle selects for your consumer related offer. Inquire about further selects!

SELECTS

Age	\$5/M
Credit Card Buyers	\$5/M
Donors	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count: 191,407,752
Base Price: \$100/M
Source: Compiled lists
Geography: USA and Canada
Min. Purchase: \$1,000.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market 07/20/2005
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Database of Opt-in email Golfers

Opt-in email Golfers.

Nextmark ID	180837
SRDS ID	869676-000
mln ID	M121270

DESCRIPTION

A Database of Opt-in email Golfers identifies golf enthusiasts with online presence that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's Golfers via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Golfers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	7,878,055
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Sports Enthusiasts

Opt-in email Sports Enthusiasts.

Nextmark ID	195402
SRDS ID	878302-000
mln ID	M124849

DESCRIPTION

A Database of Opt-in email Sports Enthusiasts identifies online sports fans that have specifically opted-in to receive promotions from third party marketers. Whether it's watching a sporting event on TV, going to the game, playing, or reading a magazine, these sports consumers can't get enough action. This database provides the ideal target market for your sports related marketing campaigns. We can identify Football, Baseball, Basketball, Hockey fans and much more. Tap into this extremely targeted market of opt-in email Sports Enthusiasts today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	17,184,821
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	10/13/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Sweepstakes Entrants

Opt-in email Sweepstakes Entrants.

Nextmark ID	180839
SRDS ID	869679-000
mln ID	M121300

DESCRIPTION

A Database of Opt-in email Sweepstakes Entrants identifies consumers with online presence that have entered sweepstakes and that have opted-in to receive promotions from third party marketers. This database provides the ideal target market for businesses looking to reach America's sweepstakes participants via the Internet. Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Sweepstakes Entrants today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	55,146,386
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Database of Opt-in email Vacation Travelers

Opt-in email Vacation Travlrs.

Nextmark ID	180840
SRDS ID	869685-000
mln ID	M121256

DESCRIPTION

A Database of Opt-in email Vacation Travelers identifies consumers with online presence that have traveled in excess of three times within the past year and that have opted-in to recieve promotions from third party marketers. This database provides the ideal target market for businesses looking to reach Americans via the internet that enjoy their "rest and relaxation" as well as there "sense of adventure". Inquire about additional selects and tap into this extremely targeted demographic of Opt-in email Vacation Travelers today!

SELECTS

Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	11,160,580
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	01/25/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	185546
SRDS ID	872907-000
mln ID	M129132

A Mailing List of Active Military and Military Veterans

ACTIVE MILITARY AND MILITARY VETERANS THROUGHOUT THE UNITED STATES

DESCRIPTION

The Marigold Active Military AND Military Veterans file captures a demographic of patriotic Americans who have proven responsive ready to a variety of offers including fundraising, outdoor travel, outdoor merchandise and apparel. The Marigold Military file is selectable by year and month of birth. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of American Military today!

SEGMENTS

537,742	Active Military U.S.	\$0/M
5,094,433	Military Veterans U.S.	\$0/M

SELECTS

Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	5,632,175
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$650.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	04/12/2006
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	179212
SRDS ID	868646-000
mln ID	M120528

A Mailing List of African American College Graduates

African American individuals that have completed four years of college at Postal Address

DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,723,251
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Art Buyers

Art Buyers throughout the United States.

Nextmark ID	179269
SRDS ID	869653-000
mln ID	M121253

DESCRIPTION

The Marigold Art Buyers file captures a sophisticated and affluent demographic. These individuals value the good life and any offers that can enhance it are welcomed with open arms. Ideal offers range from art and fashion to jewelry to high-end home furnishings, and more. Inquire about additional selection capabilities to better identify your perfect target market. Tap into this extremely targeted market of Art Buyers today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$0/M
Occupation	\$0/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	306,442
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/22/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Automobile Owners

Automobile Owners at Postal Address Nationwide

DESCRIPTION

Marigold's Automobile Owners List is a fantastic way to best target owners of cars by various selects such as year, make, model and VIN Number.

This source captured through survey response as well as partnerships with auto service centers and repair chains and will be a great addition to any marketing effort that seeks to target specific auto owners via direct mail. Inquire about further selects!

SELECTS

Monthly Hotline	\$10/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	16,683,384
Base Price:	\$90/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone
Fax

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	2,205,605
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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A Mailing List of College Students

Individuals that are currently enrolled in colleges across America

Nextmark ID	156181
SRDS ID	857737-000
mln ID	M110739

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,808,788
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	01/03/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Consumers in the US

US consumers at home address

DESCRIPTION

This multi-sourced file is one of the most comprehensive lists for reaching consumers in the US by postal service on the market today. If your offer is targeted to responsive shoppers living in the US then you understand that they have unique cultural distinctions that the value of your offer should appeal to. Marigold has numerous selects to further refine your campaign. Marigold uses advanced processes that exceed industry standards to make sure that your mailing list is accurate and current. We continue to grow our data assets so that you can regularly market your product or service.

Inquire today to find out how we can assist!

SELECTS

Age	\$5/M
Age Of Children	\$5/M
Broadband Provider	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M
Occupation	\$5/M

LIST INFO

Total Count:	115,685,734
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Cooking and Wine Enthusiasts

Subscribers of Cooking and Wine related magazines

Nextmark ID	141922
SRDS ID	852096-000
mln ID	M106985

DESCRIPTION

The Marigold Cooking and Wine Enthusiasts file provides an ideal demographic for targeting mail order buyers that are also subscribers of cooking and wine related magazines throughout the United States. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of cooking and wine enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,362,464
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/23/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

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Nextmark ID	240898
SRDS ID	881129-000
mln ID	129109

A Mailing List of Credit Card Reward Members

Individual Consumers with credit cards that have reward program incentives for travel and merchandise.

DESCRIPTION

The Marigold Credit Card Reward Members file provides an ideal demographic for targeting consumers throughout the United States that have been extended various levels of credit and are participating in a spending rewards program. These responsive individuals have purchasing power and are not afraid to use it! Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Credit Card Reward Members today!

SEGMENTS

333,035	3 Month Recency	\$5/M
598,935	6 Month Recency	\$5/M

SELECTS

Age	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,093,882
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	01/29/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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Nextmark ID	240926
SRDS ID	883643-000
mln ID	128454

A Mailing List of Digital Video Recorder (DVR) Users

People who own and use a Digital Video Recorder.

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of DVR Owners that use this device for home entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Interests	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	6,959,616
Base Price:	\$100/M
Source:	Internet/On-Line
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	04/11/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Fitness Enthusiasts

Fitness Enthusiasts Nationwide at Mailing Address

DESCRIPTION

Marigold's A Mailing List of Fitness Enthusiasts is a multi-sourced file capturing survey respondents that have indicated they exercise several times a week. These contacts value health as well as all things physical.

Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Fitness Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	9,251,648
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of iPod Owners

People who own and use an iPod at Postal Address

Nextmark ID	240924
SRDS ID	883891-000
mln ID	128432

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	2,780,196
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	03/11/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

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A Mailing List of Mail Order Buyers of Tennis Equipment

Mail Order Buyers of Tennis Equipment

DESCRIPTION

The Marigold Mail Order Buyers of Tennis Equipment file provides an ideal demographic for targeting consumers that have purchased Tennis equipment through catalogs and websites throughout the United States. These avid players are receptive to a variety of sports-related offers. Call today to inquire about additional selects.

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	346,637
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Newspaper Subscribers

Subscribers to daily newspapers across the US.

Nextmark ID	179205
SRDS ID	868404-000
mln ID	M119547

DESCRIPTION

The Marigold Newspaper Subscribers file provides an ideal demographic for targeting active subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Newspaper Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	29,661,160
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Republican Newspaper Subscribers

Subscribers to daily newspapers across the US that identify with the Republican Party.

DESCRIPTION

The Marigold Republican Newspaper Subscribers file provides an ideal demographic for targeting active conservative subscribers to daily newspapers across the United States. Compiled from numerous highly respected sources, these responsive subscribers like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Republican Newspaper Subscribers today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	11,899,413
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Postal Address

DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
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SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

Nextmark ID	241398
SRDS ID	883685-000
mln ID	M131402

LIST INFO

Total Count:	7,122,316
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market	04/12/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Running and Cycling Enthusiasts

Running and Cycling Enthusiasts Nationwide at Mailing Address

Nextmark ID	240657
SRDS ID	887042
mln ID	M131352

DESCRIPTION

The Marigold Mailing List of Running and Cycling Enthusiasts file provides an ideal demographic for targeting consumers that actively engage in running and cycling for hobby as well as to reach fitness goals throughout the United States. They are ideal for products including, but not limited to, exercise equipment, cable systems, exercise videos, vitamins, sneakers and more.. These responsive consumers recognize the link between good health and exercise. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Running and Cycling Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
Occupation	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	4,890,936
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal

LIST MAINTENANCE

New to Market	07/17/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Senior Magazine Subscribers

Senior subscribers of various types of publications and magazines.

Nextmark ID	175780
SRDS ID	866863-000
mln ID	M118302

DESCRIPTION

The Marigold Senior Magazine Subscribers file provides an ideal demographic for targeting active seniors who subscribe to various types of publications and magazines throughout the United States. Whether it's computers, technology, business, home decor, sports, interior decorating, music or celebrity gossip, these responsive seniors like to stay informed about the latest news and trends in the world today. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Senior Magazine Subscribers today!

SEGMENTS

1,496,352	3 Month Recency	\$5/M
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SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	8,936,906
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	10/25/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Sweepstakes Entrants

Sweepstakes Entrants Nationwide

DESCRIPTION

Marigold's Mailing List of Sweepstakes Entrants is sourced through responders to various sweepstakes offers. Responders have entered to win various prizes such as cars, cash, vacations and more.

Inquire about additional selection capabilities to better identify your ideal demographic. Tap into this extremely targeted market of Sweepstakes Entrants today!

SELECTS

Age Of Children	\$5/M
College Students	\$5/M
Computer Owner	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	2,277,281
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

A Mailing List of Tivo Users

People who own and use a Tivo DVR.

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of TV owners using a Tivo system to record their favorite shows. This multi-channel mailing list targets consumers on the cutting edge of home based entertainment technology. Send a direct mail piece and follow with an opt-in email campaign to the same audience. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
---------	-------

SELECTS

Age	\$5/M
Ethnicity	\$5/M

Nextmark ID	240899
SRDS ID	883715-000
mln ID	M131376

LIST INFO

Total Count: 2,249,148
Base Price: \$100/M
Source: Internet/On-Line
Geography: USA
Min. Purchase: \$500.00
Market: Consumer

LIST TYPES AVAILABLE

Postal
Email

LIST MAINTENANCE

New to Market 03/11/2007
Update Freq. Monthly

DELIVERY OPTIONS

Email Delivery \$50

ADDRESSING OPTIONS

Text/Excel \$0/
Mailing Labels \$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241576
SRDS ID	868646-000
mln ID	M120528

An Email List of African American College Graduates

African American individuals that have completed four years of college at Email Address

DESCRIPTION

The Marigold African American College Graduate file provides an ideal demographic for targeting African Americans throughout the United States that have a college diploma. The list is great for credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this booming demographic. Tap into this extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	1,723,251
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of College Students

Individuals that are currently enrolled in colleges across America

DESCRIPTION

The Marigold College Student file provides an ideal demographic for targeting students throughout the United States that are currently in college via Email. We all know what college students like and need to buy. The list covers credit cards, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to better identify your ideal demographic within this hot file. Tap into this extremely targeted market of active college students today!

SELECTS

Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,451,905
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Email List of iPod Owners

People who own and use an iPod at Email Address

DESCRIPTION

Compiled from web surveys, this mailing list targets the new generation of iPod Owners that use this device for entertainment purposes. This multi-channel mailing list targets consumers on the cutting edge of entertainment technology. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
---------	-------

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	2,780,196
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Nextmark ID	241399
mln ID	M131356

An Email List of Ringtone Downloaders

People who have downloaded Ringtones for their Cell Phone nationwide at Email Address

DESCRIPTION

Compiled from actual ringtone download registrations, this mailing list targets the new generation of wireless phone entertainment enthusiasts. This list targets consumers on the cutting edge. Inquire about additional selects today.

SEGMENTS

Hotline	\$5/M
---------	-------

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M

LIST INFO

Total Count:	10,496,037
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email

LIST MAINTENANCE

New to Market	05/14/2007
Update Freq.	Monthly

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

An Opt-in email List of Boating Enthusiasts

Individuals that subscribe to various boating related publications

DESCRIPTION

The Marigold Opt-in email Boating Enthusiasts file provides an ideal demographic for targeting subscribers of boating related publications and magazines at their email address throughout the United States. These responsive subscribers like to stay informed about the latest boating models, stories, equipment, rules and regulations and the news pertaining to the world of boating. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Opt-in email Boating Magazine Subscribers today!

SELECTS

Age	\$5/M
Childs Age Range Select	\$5/M
Childs Age Range Select	\$5/M
Credit Card Buyers	\$5/M
Income	\$5/M
Lifestyle Select	\$5/M
Magazine Subscribers	\$5/M
Monthly Hotline	\$5/M
SCF	\$5/M

LIST INFO

Total Count:	310,362
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$1,000.00
Market:	Consumer

LIST TYPES AVAILABLE

Email
Phone

LIST MAINTENANCE

New to Market	--
Update Freq.	--

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Antiques and Art Enthusiasts

Subscribers of Antiques and Art related magazines

Nextmark ID	165240
SRDS ID	862605-000
mln ID	M114347

DESCRIPTION

The Marigold Antiques and Art Enthusiasts file provides an ideal demographic for targeting subscribers of Antiques and Art related magazines throughout the United States. These sophisticated individuals appreciate and seek innovative ideas of how art and furnishings can truly personalize their home. Inquire about additional selection capabilities to better identify your ideal target market. Tap into this extremely targeted market of Antiques and Art Enthusiasts today!

SELECTS

Age Of Children	\$5/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Ethnicity	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	789,943
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	06/06/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
----------------	------

ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
TJ Downey	List Manager	tj@marigolddirect.com	(646) 442-2076	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Frequent Flyers Mailing List: Business Travelers

Business Frequent Flyers at Home Address Nationwide

Nextmark ID	142941
SRDS ID	852273-000
mln ID	M107154

DESCRIPTION

Our Business Frequent Flyers file is comprised of travelers who frequent domestic & international destinations for business purposes. This postal file is compiled from duty-free purchases, in-flight telephone users, responders and purchases made from in-flight magazines and catalogs. These are businesspeople on the go!

SELECTS

Age	\$0/M
Age Of Children	\$0/M
Credit Card Buyers	\$5/M
Ethnicity	\$5/M
Income	\$0/M
Lifestyle Interests	\$0/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	3,575,101
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$625.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	07/09/2004
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

Hispanic College Graduates

Hispanic individuals that have completed four years of college

Nextmark ID	179211
SRDS ID	868585-000
mln ID	M119535

DESCRIPTION

The Marigold Hispanic College Graduate file provides an ideal demographic for targeting Hispanics throughout the United States that have a college diploma. The list is great for credit card offers, loans, technology and office related products, and much much more. Inquire about additional selection capabilities to fine-tune your offer for this booming demographic. Tap into the extremely targeted market of college graduates today!

SELECTS

Age Of Children	\$0/M
Computer Owner	\$5/M
Credit Card Buyers	\$5/M
Donor	\$5/M
Lifestyle Select	\$5/M
Marital Status	\$5/M
SCF	\$5/M
State	\$5/M
Zip	\$5/M

LIST INFO

Total Count:	863,582
Base Price:	\$100/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$500.00
Market:	Consumer

LIST TYPES AVAILABLE

Postal
Phone

LIST MAINTENANCE

New to Market	12/20/2005
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.

SMS : List of Consumers in the US

Reach US consumers via text message.

DESCRIPTION

One of the most comprehensive sources for reaching active mobile consumers in the US today. Marigold has numerous additional selects to further refine your text messaging campaign. Marigold uses advanced processes that exceed industry standards to make sure that our list is accurate and current. Inquire today.

SELECTS

Age	\$5/M
Donors	\$5/M
Income	\$5/M
Occupation	\$5/M
Recency	\$5/M

LIST INFO

Total Count:	84,566,122
Base Price:	\$125/M
Source:	Compiled lists
Geography:	USA
Min. Purchase:	\$3,000.00
Market:	Consumer

LIST TYPES AVAILABLE

LIST MAINTENANCE

New to Market	--
Update Freq.	Monthly

DELIVERY OPTIONS

Email Delivery	\$50
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ADDRESSING OPTIONS

Text/Excel	\$0/
Mailing Labels	\$10/

CONTACT NAME	ROLE	EMAIL	PHONE	FAX
Ben DeLisle	List Manager	ben@marigolddirect.com	(646) 442-2077	(888) 761-8817

Are you interested in marketing to a specific subset, demographic, or geographic area of this list? Request a count for the segment you are looking for by calling us at (212) 696-5000.